ESA Launch Introduction



This month's ESA Situational Awareness theme is associated with 'Diving Recklessly on Pavements' (DROPs)

The waste sector puts up with thousands of incidents whereby motorists are driving recklessly on pavements every month, seriously threatening the safety of staff and the public.

This campaign provides video footage of reckless driving which makes for shocking viewing and shows numerous incidents of careless drivers mounting pavements and driving into or nearly missing waste workers to bypass their collection vehicles parked in the road.

Within ESA, we want to raise awareness and eradicate the issue.

Some waste organisations have brought together a combination of tactics, including working with the police, staff training, re-routing of vehicles, clearer hi-vis marking and resident awareness marketing. This campaign is intended to further supplement this great work and combat the risk collectively to protect waste collection workers.

It is imperative workers report these instances through local near miss and hazard systems, sharing any vehicle (or other available) camera footage with local enforcement agencies to bring prosecution to those offenders. This is as driving on the footway (or pavement) is an offence under section 72 of the Highways Act 1835 and is also prohibited by rule 145 of the Highway Code.

Available through the QR code is a short video clip that can be used as a toolbox talk that covers the risks associated with DROPs. Alongside this we have produced a poster to display at sites to promote this month's theme within your organisation and a huddle card (see attached). The huddle card is a resource designed to accompany the toolbox talk, giving safety leaders pointers for discussion, and encouraging your teams to share their thoughts, experiences, and opinions.

Situational awareness is continuously assessing your surroundings, identifying any potential hazards which will inform your decision making on how to carry out your work safely.

HUDDLE CARD

Driving recklessly on pavement (DROPS)

Huddle discussion

Wherever we work and whatever our role, we all share a common goal, keeping ourselves and others safe.

Introduce and show the video. After showing the video use this huddle card to generate a conversation about the theme, confirm understanding and seek collective feedback.





No job is so important we cannot take time and do it safely

- Do you have any experience of where motorists have mounted pavements during your work you can share? or is there a story within your team/depot where this has happened that you know of?
- What makes drivers take the decision to drive on pavements?
- What do we, or can we do, to protect ourselves?
- ▶ If you experience this type of event during your work, what actions would you take?

We look out for and trust each other

- How would you report vehicles driving on pavements?
- What information could you collect? and when would you make the report?

We share and seek ideas for improvement

Could you suggest improvements and/or additional controls as to how we can work preventing this issue?



 Scan the QR code to access the digital campaign content

Situational awareness is continuously assessing your surroundings, identifying any potential hazards which will inform your decision making on how to carry out your work safely.